

WHO WE ARE · WHERE WE ARE GOING · WHAT WE DO

Company Profile.

An overview of Wabsar: our vision, our mission and the capabilities we bring to every business we work with.

7

CORE SERVICES

4

FOCUS AREAS

1

PARTNER, END TO END

WABSAR
IDEAS TO IMPACT

About Wabsar

Wabsar is a technology brand building digital products and solutions that solve real problems, from AI to automation, from consumer tools to business systems.

We work with businesses to turn ideas into working products and systems, from strategy and design through development, launch and ongoing support. Every solution is tailored to how our clients actually operate, not a template dropped into their stack.

AT A GLANCE

Brand	Wabsar
Tagline	Ideas to Impact
Founder & CEO	Tawwab
Focus	AI, automation, software, e-commerce
Website	wabsar.com

Bigger ideas.
A brighter tomorrow.

DIRECTION

Vision & mission

OUR VISION

A world where every big idea has the technology to become real impact.

We believe the distance between an idea and its impact should be short. Wabsar exists to shorten it.

OUR MISSION

To build digital products and AI solutions that solve real problems.

We help businesses eliminate repetitive work, reduce operational costs and scale faster with AI, with solutions designed, built and deployed around how they actually operate.

WHAT GUIDES US

Technology

AI and automation applied where they remove real friction, not added for show.

People

Solutions shaped around the way your team actually works every day.

Purpose

Digital products and systems built to solve real problems and create impact.

WHAT WE DO

Our capabilities



01

AI & Automation

AI strategy, workflow automation with n8n and ChatGPT, chatbots, custom AI agents and integrations.



02

SaaS Product Development

From idea to a live, subscription-ready product: design, build, payments, launch and scale.



03

E-commerce

End-to-end marketplace and e-commerce solutions: stores, multi-vendor marketplaces, payments and shipping.



04

Website Development

Fast, modern, responsive business websites with SEO-ready structure, hosting and upkeep.



05

Custom Business Solutions

Internal tools, portals and platforms built around your exact process, with training and support.



06

Photography & Creative

Product photography and videography, banners, posters and image editing for online sellers.



07

Business Growth Hub

Presentations, brochures, branding and digital setup: what your business needs, from one partner.

**One partner.
End to end.**

wabsar.com/Solutions

HOW WE WORK

From idea to impact

1

Understand

We learn your business, goals and where time is lost.

2

Design

We plan the solution around how you operate.

3

Build

We develop, create and test every piece.

4

Launch & support

We deliver, go live and keep improving.

WHY WABSAR

End to end

Strategy, design, build, launch and support with one team.

Tailored, not templated

Every solution starts from how you actually operate.

One point of contact

One partner for AI, software, e-commerce, websites and creative.

Tailored, not templated.

No two businesses operate the same way. We start from how you work and build the solution around it.

START TODAY

Ready-made resources

Alongside custom solutions, Wabsar publishes resources for people who want to start building on their own.

N8N + CHATGPT

AI Automation Templates

Plug-in workflows to automate routine work fast.

INSTANT PDF

100 Business Ideas

A library of digital product business ideas to launch from.

EBOOK

10 Startup Ideas

Ten researched startup ideas with a clear way in.

wabsar.com/Resources

NEED SOMETHING BUILT?

Built around your business.

From AI and automation to software, e-commerce and creative: one partner, end to end.

wabsar.com/Solutions



LET'S TALK

Let's build what matters.

wabsar.com/Solutions

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Tawwab

Founder & CEO, Wabsar

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